

Privacy Policy

Last updated: 18 July 2026

Website: <https://jdathleticperformance.com.au>

Contact: jack@jdathleticperformance.com.au

This page is a working draft and should be reviewed before accepting payments.

1. Overview

This Privacy Policy explains how JD Athletic Performance collects, uses, stores and shares personal information. JD Athletic Performance is operated by a sole trader based in the Australian Capital Territory, Australia.

Business name: JD Athletic Performance. Website: <https://jdathleticperformance.com.au>. Contact email: jack@jdathleticperformance.com.au. JD Athletic Performance is not currently registered for GST.

This policy applies to website enquiries, contact forms, register interest forms, coaching onboarding forms, online coaching enquiries, digital product purchases, recurring payment link or subscription setup for accepted online coaching, digital training templates, Excel-based program resources, strength and conditioning programs and conditioning/running programs.

2. Personal information collected

The information collected depends on how you interact with JD Athletic Performance. It may include name, email address, phone number if provided, athlete age, parent or guardian details where relevant, sport, training phase, training goals and current training situation.

It may also include coaching onboarding responses, injury or health information that you voluntarily provide, communication records, payment-related information processed by Stripe, payment or subscription status, and website usage or analytics information if analytics are added later.

3. Health information and sensitive information

Injury, health and training information may be sensitive information. If you choose to provide this information, it is used to help respond appropriately, understand training context or guide coaching decisions.

Personalised coaching may require further screening, onboarding questions or consent before any service begins. If suitable information is not provided, JD Athletic Performance may be unable to provide personalised coaching safely or appropriately.

4. How information is collected

Information may be collected through website forms, contact forms, coaching onboarding forms, online coaching enquiries, email communication, product purchases, register interest forms, private payment link or subscription setup and online coaching platform onboarding if applicable for coached program delivery.

Information may also be collected when you contact JD Athletic Performance directly or provide details as part of a coaching enquiry, product purchase or service request.

5. How information is used

Information is used to respond to enquiries, match athletes to suitable programs, deliver purchased products, arrange accepted online coaching payment links or subscriptions, provide coaching services, send service-related communication and improve services.

Information may also be used to understand whether a service is appropriate before accepting an online coaching enquiry.

6. Third-party services

JD Athletic Performance may use third-party services to operate the website and deliver services. These may include Stripe for digital product payments, payment links and subscriptions; Microsoft 365 or Outlook for email communication; Resend or another email delivery provider for enquiry replies and product delivery; an online coaching platform for coached program delivery after onboarding; Vercel for website hosting; and an analytics provider if added later.

These providers may handle information according to their own terms, privacy policies and security practices.

7. Payment information

Online payments, payment links and subscriptions may be processed by Stripe. JD Athletic Performance does not store full card details. Stripe may process payment information such as card details, billing information, transaction records, subscription status and payment status.

8. Minors

Developing and pathway athletes may be under 18. If the athlete is under 18, a parent or legal guardian should be involved, provide consent and submit enquiries or purchases on the athlete's behalf.

9. Storage and security

Reasonable steps are taken to protect personal information from misuse, interference, loss, unauthorised access, modification or disclosure. No website, email system or online platform can be guaranteed to be completely secure.

Information may be stored in email systems, website form tools, payment platforms, coaching platforms or other business systems used to provide services.

10. Accessing/correcting personal information

You may contact JD Athletic Performance to request access to, or correction of, personal information held about you. Reasonable steps will be taken to respond in a practical timeframe.

11. Marketing communications

JD Athletic Performance may send service-related emails about enquiries, purchases, program delivery or coaching. Marketing emails may be sent only where appropriate consent or permission exists. You can request to stop receiving marketing communications.

12. Changes to policy

This Privacy Policy may be updated as the website, products, services or third-party providers change. The current version will be available on this website.

13. Contact

For privacy questions, access requests or correction requests, contact JD Athletic Performance at jack@jdathleticperformance.com.au.